

## Module 3: Private Standards

### Learning Objectives:

- Understand the role of private standards
- Understanding the structure and role of Consortia-using Bluetooth as an example
- Explore the large role of private standards and how they are developed
- Review challenges, ethical issues, adoption, and benefits to private standards
- Understand what “Standard Wars” are and their implications
- Understand the role of and choices in conformity assessment
- Explore the International Role and significance of standards
- Using Quantum Computing a case study to explore the standards process

### Readings

- Agarwal, Ananmay, “*The Silent Struggle: How Technical Standards Shape Global Tech Power.*” Special Competitive Studies Project. December 10, 2024. [The Silent Struggle: How Technical Standards Shape Global Tech Power](#)
- Intellectual Property Owners Association (IPO), “*Standards Primer.*” September 2009.
- Russell, Andrew, *The Joy of Standards*, The New York Times, February 16, 2019. [Opinion | The Joy of Standards - The New York Times](#)
- Brunsson, Nils, and Bengt Jacobsson. “The pros and cons of standardization—an epilogue.” *A world of standards* (2000): 169-173.

**Possible law classes that could incorporate this module:** Any Law and Technology courses, Consumer Protection Law, Intellectual Property Law, Administrative Law, Law and Policy courses, and Business Ethics